



Cynthia Norwood, Advertising Manager 11001 Swelfling Terrace, Austin, TX 78737  
 512-301-1144 [canorw@aol.com](mailto:canorw@aol.com)

## ADVERTISING RATES and SIZES Effective January 30, 2015

Ad Size width)	\$ Per Issue		Prepayment 6 issues		Actual Measurements (h = height, w = width)
	B/W	Color	B/W	Color	
1/12	50	60	280	310	square 2.25 x 2.25
1/6	90	110	453	525	vertical 2.25w x 4.7h horizontal 4.7w x 2.25h
1/3	155	185	655	747	vertical 2.25w x 9.625h Horizontal 7.125w x 3.06h square 4.70 x 4.70
1/2	210	252	815	940	horizontal 4.70h x 7.125w Island 4.7w x 7.125h
<u>Full page</u>	<u>300</u>	<u>360</u>	<u>1250</u>	<u>1350</u>	<u>9.625 x 7.125w</u>

- There is per issue charge of \$75 for full page ads placed on inside covers or back cover.
- All ads may be changed with each issue if deadlines are met.
- Files can be sent in pdf or tif files.
- Ads must be rug hooking related or of particular interest to rug hookers.
- Larger annual prepaid ads will be placed directly on the website.
- We can assist with setting up your ad for a nominal fee.

### Deadlines:

Dec 1 for Feb/Mar issue	Feb 1 for April/May
April 1 for June/July	June 1 for Aug/Sept
Aug 1 for Oct/Nov	Oct 1 for Dec/Jan

Prepaying for a year will lock you into the annual discounted rate plus your information will automatically be listed as a resource on our website. [ATHArugs.com](http://ATHArugs.com).

**Make all checks payable to ATHA.** Mail to Cynthia Norwood. Ad may be emailed. Check must accompany advertisement or arrive before publication date. If from Canada, send money order in U.S funds. For more information, contact [canorw@aol.com](mailto:canorw@aol.com)